



>> CELEBRATING 85 YEARS IN LANE COUNTY! *Since 1934.*

CONCERT SERIES PROGRAMS

Advertising Rates 2018 | 2019 SEASON

Winter Concerts: December 11-12, 2018

Spring Concerts: May 21-23, 2019

ESYO's concert programs are read by more than 2500 parents, music educators and arts lovers alike when they gather to listen to any of our major performances throughout the year at our Concert Series. The following are some of the primary benefits of and information about placing an ad in this year's concert program.

- The concert program's cover is printed on special paper in full color. If you choose to place an ad on the back cover, your ad remains for the full season (5 concerts).
- The concert series program's interior pages are printed twice per year. You can choose to run an interior ad for the winter program series (2 concerts), spring program series (3 concerts), or both.
- Concert attendees typically take the concert program home with them as a souvenir or keepsake, meaning your ad goes home with them as well!
- The concert program is read by a captive audience as they wait for the concerts to begin, during intermission, and as an in-hand guide to what is being played during the performance.

TO PLACE YOUR AD, CONTACT

ESYO Development Department
Email: barbara@ESYOorchestras.org
P | 541.484.0473
PO Box 5666
Eugene, OR 97405-0666

DEADLINES:

Winter program: 11/15/18

Spring program: 5/2/19

**PLEASE PROVIDE ESYO WITH
CAMERA-READY ART OR COMPATIBLE
ELECTRONIC FILES*

FULL PAGE

5"W X 8"H

\$795 back cover (full year, full color) (SOLD)

\$650 interior pages (full year, b&w)

\$425 interior pages (winter OR spring ONLY, b&w)

HALF PAGE

5"W X 4"H

\$625 inside cover (full year, full color)

\$475 interior pages (full year, b&w)

\$325 interior pages (winter OR spring ONLY, b&w)

QUARTER PAGE

2.5"W X 4"H

\$475 inside cover (full year, full color)

\$325 interior pages (full year, b&w)

\$225 interior pages (winter OR spring ONLY, b&w)

EIGHTH PAGE

2.5"W X 2"H

\$350 inside cover (full year, full color)

\$225 interior pages (full year, b&w)

\$150 interior pages (winter OR spring ONLY, b&w)